Program Evaluation and Evidence-Based Analysis

Demonstrate the highest level of expertise in government performance with our Advanced Government Performance Manager certificate.

Course Specifications

CPE Credits
16

Training Format
Virtual-Live

Preparation
None

Modules
10

Course Objectives

PEEBA is designed for individuals who will lead or play a key execution role in performance improvement initiatives in their organization focusing on the evaluation of programs using quantitative and situational analysis

- **Learn** how to develop and answer evaluation questions about program achievements

- **Strengthen** accountability to support organizational growth and progress, particularly for budget request justifications

- **Take Advantage** of proven processes for evaluation planning, performance management, and program reviews

- **Utilize** Evidence-Based Analysis to justify budget requests and secure grant funding while stimulating innovation

INTENDED FOR

Leaders, key stakeholders, and project teams

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The Performance Institute

GAIN EXPERTISE in the analysis of evidence Employees want to perform well in their jobs, but they can benefit from greater clarity about performance expectations, evaluation, and rewards. Boosting an employee's performance mindset is one of the multiple aspects of building a workforce that is adaptive to strategic and operational change.

Agenda

MODULE 1
Understand Program Evaluation Requirements

- Examine the GPRA 2010 requirements
- Explore the Administration's increased emphasis on evaluation

MODULE 2
Focus Your Inquiry: Understand how Evaluation Affects Program Assessment and Contributes to Management

- Learn basic evaluation terms
- Explore the basic steps in an evaluation

MODULE 3
Discover Key Tools Through the Logic Model to Understand Your Program and Plan Your Evaluation and Evidence-Based Analysis

- Learn what a logic model is and its benefits
- Discover how to create a conceptual model of your program
- Explore examples of other logic models

MODULE 4
Continue To Focus Your Inquiry And Develop Evaluation Questions

- Learn how to identify key evaluation questions from your program logic model
- Building a Use Case

MODULE 5
Develop Indicators to Answer Evaluation Questions

- Learn how to develop appropriate indicators
- Identify key performance measures within your evaluation

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Agenda

MODULE 6

Consider Contextual Issues That Can Influence Assessments of Program Effectiveness

- Learn how the logic model aids in identifying external influences that can help or hinder your program's success

- Understand why and how external contextual factors must and can be controlled in an evaluation of your program

MODULE 7

Develop Your Evaluation Plan

- Identify best-fit indicators to answer your evaluation questions

- Review the common methods appropriate for various types of federal programs

- Answer various types of evaluation questions

- Know when and where to obtain technical help to plan and conduct your evaluation

MODULE 8

Implementation of your Evaluation Plan – Collect Data

- Learn how the logic model aids in identifying external influences that can help or hinder your program's success

- Understand why and how external contextual factors must and can be controlled in an evaluation of your program

MODULE 9

Interpret and analyze the data

- Learn common ways to store and manipulate data

- Use common quantitative and qualitative analytic approaches

MODULE 10

Evidence-Based Analysis

- 5 key criterion for effective evidence-based analysis

- Evaluating your evidence for quality and relevance

- Analysis – How to show linkage to impact

- Assessment – What the evidence suggests for performance improvement

Get Certified
Certified Government Performance Manager (CGPM) Program

The Performance Institute's Certified Government Performance Manager (CGPM) program **provides the skills and tools needed to make you a lead performance management resource for your organization**. Candidates for our standard certificate sit for a brief examination. Candidates for our advanced certificate complete a capstone project—a real-world project from your agency that you can use to apply concepts, **knowledge and skills from your courses and receive expert feedback from a staff member of The Performance Institute.**

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